



Appify Provides a Single Pane of Glass View

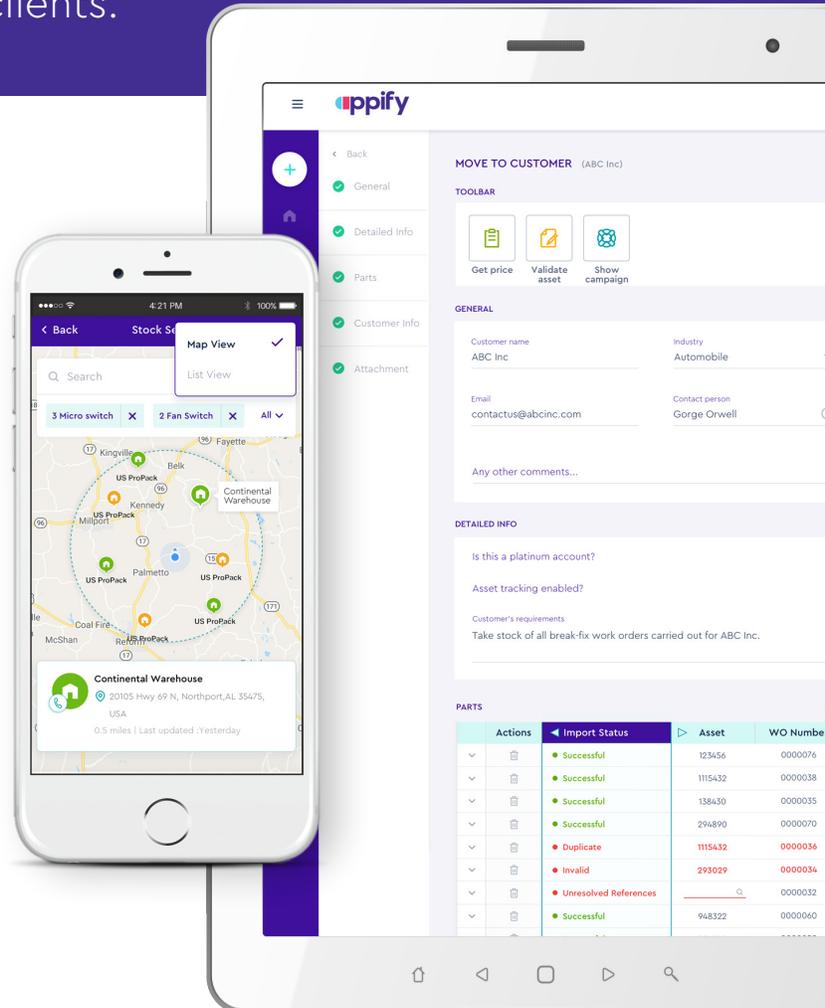
How Appify allows enterprises to view multiple systems and data streams through one user-friendly experience and interface. Build an application with rapid application development that serves your organization, your teams, and your clients.

Appify is your Single Pane of Glass Solution

The challenge for most organizations is how to bring this data into one clear view of the customer and their experience. Using Appify's rapid application development platform is a simple and cost-effective method to create a modern interface on top of and bridging existing systems to support your modern digital transformation.

Enterprises leverage Appify's Single Pane of Glass to:

- ▶ **Increase Productivity for Internal Teams**
- ▶ **Optimize External Teams**
- ▶ **Deliver New Features to Customers**



A Common Thread

- ▶ Customer service representatives at a large hotel chain swivel between 8 different systems to book a single reservation.
- ▶ A technology company dealing with 30% attrition during their onboarding of new employees because they can't pull data from multiple systems and present it on a single UI.
- ▶ A multinational company in the middle of a merger struggling to consolidate systems and data.
- ▶ A sales leader struggling to modernize their legacy tech stack to provide the data from multiple systems needed to track the performance against goal of their team.
- ▶ A telecommunications company reinventing itself in the gig economy but unable to deliver multiple streams of data to its partner network in an efficient manner.

What do they all these enterprises spanning various industries have in common?

They have seen the benefits of Appify rapid application development due to the single pane of glass view we provide. Prevent your teams from accessing multiple systems, software log-ins, and datasets by having everything in one, easy-to-use application.

Appify's Flex Connect: Goodbye Middleware

With Appify's rapid application development platform business users can quickly build powerful apps and integrate them even faster using our Flex Connect technology. Integrate without the need for middleware and consolidate disparate data systems to deliver the right information to the right people to streamline your organization, reduce siloed data and drive unprecedented productivity.

Appify allows organizations to easily add a modern business UI on top on their legacy business systems, extending multiple data sources to address the challenges noted above.



Appify **makes business life simpler** by delivering transformational agility to businesses through its Rapid Application Development Platform. Supercharge your technology team with the power to quickly build user-friendly apps that digitize a manual process or extend the capabilities of your current technology stack.

Visit us at www.appify.com